

# ICON SO I CAN

I CAN...

ACHIEVE MY GENETIC POTENTIAL.

DEAL EFFECTIVELY WITH STRESS.

BECOME WHAT I AM MEANT TO BE.

## ICON SUPPLEMENTS FOR CATTLE WITH EXCEPTIONAL DEMAND AND STRESSES

Targeted for breeding cattle development, weaning/  
starting calves, and any situation in which the animal is  
experiencing exceptional demand or stress.

Designed to deliver nutrients in optimal amounts and  
ratios to benefit cattle performance.

*Visit with us today to see if ICON  
is right for your operation.*



# ICON SUPPLEMENTS

FOR CATTLE WITH EXCEPTIONAL  
DEMAND AND STRESSES

## TARGETED FOR

BREEDING CATTLE DEVELOPMENT  
AND ENHANCEMENT

INTENSIVE MANAGEMENT

WEANING / STARTING CALVES

ANY HIGH STRESS SITUATIONS

<b>Hydroxy Trace Minerals</b>	✓
<b>Organic Complexed Trace Minerals</b>	✓
<b>Patented form of Cobalt</b>	✓
<b>Selenium Yeast</b>	✓
<b>Omega Fatty Acids</b>	✓
<b>Natural-Source Vitamin E</b>	✓
<b>CitriStim®</b>	✓
<b>Cell Rate®</b>	✓
<b>RumeNext®</b>	✓
<b><i>Aspergillus oryzae/niger</i></b>	✓

ICON supplements are designed to deliver nutrients in the optimum amounts and ratios that benefit cattle performance. Select proprietary ingredients provide nutritional support to help the animal cope with exceptional demand and stress.

## KEY BENEFITS

### CITRISTIM®

An ADM proprietary feed ingredient that may help the animal strengthen its defense against health challenges by supporting and optimizing gut function, gut integrity, and body defense responses.

### RUMENEXT®-BEEF

Includes micro-encapsulated plant extracts; contributes to vasodilation which helps facilitate nutrient flow throughout the body while helping maintain feed consumption and water intake during critical extended periods of high heat or extreme cold; helps optimize rumen digestion.

### CELL RATE®

Provides nucleotides that nourish natural cell growth and proliferation, which may be beneficial to body function and well-being of the animal, especially under stressful situations (weaning/receiving) or those involving intensive breeding programs (artificial insemination, embryo transfer, and bull development).

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