



Industry-leading  
Calf Milk Replacers  
Developed to Make a Difference



## Power their full potential with two leading options from ADM



### **NurseTrate® PowerMAX®**

PowerMAX is formulated to deliver the level of nutrients necessary to help calves achieve their full genetic potential.

- 28% all milk protein
- 18% fat content
- Includes ADM-exclusive SI Inside

### **Expect more, with PowerMAX:**

- Better health
- Greater, faster healthy growth
- Enhanced future milk production potential



### **NurseTrate PowerCHARGE™**

Also formulated to deliver a similar nutrient-level as PowerMAX through a more cost-effective formula.

PowerCHARGE delivers:

- 25% protein
- Blend of performance-enhancing proteins
- 20% fat content
- Includes ADM-exclusive SI Inside

### **More, with PowerCHARGE:**

- Superior health and growth with more economically-stable price than all-milk formulas



# ADM's Classic approach to calf milk replacers defines an industry standard

## NurseTrate CLASSIC

CLASSIC calf milk replacer is formulated to provide top-quality nutrition to traditional calf feeding programs.

- Superior all-milk protein
- 20% protein and 20% fat
- Includes ADM-exclusive SI Inside

### With CLASSIC, you get:

- Healthy calves from a growth-focused calf milk replacer formula
- Early growth and efficient performance
- A source of highly-digestible milk protein



## NurseTrate CLASSIC Plus

CLASSIC Plus offers superior benefits, and then some:

- Same positive attributes of NurseTrate CLASSIC
- Performance equal to whole milk
- The added advantage of more protein (22%)
- Includes ADM-exclusive SI Inside

### With CLASSIC Plus, you get:

- Enhanced growth of muscles and bone structure
- Increased frame size over traditional milk replacer formulas



## There is a difference with SI Inside<sup>SM</sup>

Excellent calf management, genetics, nutrition, and health protocols give nursing calves these advantages:

- Better calf health and efficient growth
- Fewer required treatments
- Lower calf morbidity
- Lower calf mortality



ADM's SI Inside is a specific, advanced blend of carbohydrates, prebiotic starch, natural-source vitamin E, complexed (organic) trace minerals, and natural botanicals. This unique, proprietary technology combination delivers benefits to calves fed ADM NurseTrate<sup>®</sup> milk replacers.

One of the beneficial components of SI Inside is an ADM proprietary feed ingredient, a proven, truly unique whole-cell inactivated yeast product, that may help the animal strengthen its defense against health challenges by supporting and optimizing gut function, gut integrity, and body defense responses, strengthening production.

Research<sup>1</sup> has shown calves fed milk replacer containing a component in SI Inside responded with better growth response advantage over controls, supporting better efficiency.

<sup>1</sup> ADM research studies D07103 and D07201

**PowerGRO**  
delivers a superior  
blend of protein  
sources which  
complement each  
other and are highly  
digestible in the  
pre-weaned calf  
to optimize  
performance  
and health.



### **NurseTrate PowerGRO™**

PowerGRO calf milk replacer is formulated to provide top-quality nutrition to traditional calf feeding programs.

- Superior blend of protein sources
- 22% protein for additional growth performance
- 16% fat
- Includes ADM-exclusive SI Inside

### **With PowerGRO, you get:**

- Healthy, well-grown calves with solid bone and muscle development
- An economic advantage compared to 20:20 all-milk formulas
- The same great technology package offered exclusively in other ADM calf milk replacers



All ADM calf milk replacers can be supplemented with additional industry-leading technologies to meet specific needs and goals of your calf nutrition program

### **Bovatec®\***

Unique feed additive to control coccidiosis.

### **ClariFly®\* Larvicide**

When ingested through calf milk replacer, ClariFly:

- Functions as a pass through larvicide to help deter fly populations
- Inhibits the exoskeleton development of fly larvae, preventing them from maturing
- No withdrawal

\*Not trademarks of ADM.



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**The roots of ADM** trace back to the late 1800s with a deep history focused on improving the efficiency, productivity, and profitability of livestock producers through its commitment to providing the highest quality, research-backed, technology-focused products and programs.

The complete line of ADM calf milk replacers exemplifies ADM's commitment to dairy producers. The unique combination of superior manufacturing expertise, high-quality ingredients and proprietary feed technologies helps ADM bring the best products to producers striving for optimum production.

At all levels of nutrition, ADM calf milk replacers are developed to make a difference in any program. To learn more, contact your ADM representative or dealer.

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