



**MoorFlex™
and
ShowTec® AminoGain® Goat**

Al Schminke and Tadd Knight

MoorFlex™

For more flexibility in motion . . .

Command attention from the first step into the show ring with MoorFlex!

- MoorFlex (12298AAA5E) is a one-of-a-kind, unique, top-dress supplement for show swine, beef cattle, goats, and lambs.
- It provides nutritional support for joint flexibility, helping show animals move with ease and comfort.
- It contains an ingredient approved for livestock feed that provides a source of natural substances recognized to influence joint health.
- Supplies Cell-Rate, a source of nucleotides that may help fuel natural metabolic processes involved in stress, immunity, and production.
- The complexed zinc source helps optimize integrity of the hoof, gut, and skin. Plus, MoorFlex is loaded with essential vitamins.

MOORFlex™

- Feeding Directions

- Show Swine: 2 to 4 oz/head/day
- Show Cattle: 2 to 8 oz/head/day
- Show Sheep: 2 to 4 oz/head/day
- Show Goats: 2 to 4 oz/head/day

MoorFlex™

- Ordering process and for more information, log on to www.cellarator.com/MoorFlex.
 - Retail customers may log on at www.cellarator.com/MoorFlex to purchase on-line or call **877-788-4448** to place an order.
 - ADM ANI Dealers must call **877-788-4448** to place orders. Dealer pricing not available for on-line ordering.

MoorFlex™ Ad



MoorFlex™

For more flexibility in motion



Builds a **strong foundation** for Championship Performance with **MoorFlex**

Scan here with your smart phone to view additional content.



Purchase by mail... log on at www.alliance.com/MoorFlex, call us toll-free at **877-798-4448**, or contact your local sales person.

Always read product labels and the package insert. Always consult your veterinarian.



www.adm.com/MoorFlexShowTec • 800-666-7634 • AM_MoorFlex@adm.com
ADM Alliance Nutrition, Inc. • Duluth, GA



MoorFlex™ Postcard



MoorFlex™

For more flexibility in motion

Command attention from the first step into the show ring with MoorFlex™!

MoorFlex (12298AAAE5) is a one-of-a-kind, unique, top-dress supplement for show swine, beef cattle, goats, and lambs.

What's unique about MoorFlex?

- It contains an ingredient approved for livestock feed that provides a source of natural substances recognized to influence joint health.
- Supplies Cell-Rate™ along with complexed zinc and essential vitamins.

MoerMan's ShowTec

Scan here with your smart phone for easy online ordering.



Purchase is easy . . . log on at www.cellarator.com/MoorFlex, call us toll-free at **877-768-4448**, or contact your local sales person.

Dealers must phone orders in to the phone number above in order to obtain dealer pricing.

www.adman.com/MoorManShowTec • 866-666-7626 • AM_ShowFeedHelp@adm.com



Alliance Nutrition
1005 N 30th St, PO Box C1
Quincy, IL 62305-0115

Build a **strong foundation** for Championship Performance with **MoorFlex!**

For more information, contact . . .



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Postcards available in business services at no charge (SM0056)

MoorFlex™ Banner



3 x 5 banners available in business services at no charge (1439)

MoorMan's® ShowTec® AminoGain® 81667MPSP4 Goat Feed

Innovative nutritional technologies raise ShowTec® AminoGain® Goat Feed above other show goat feeds.

- ShowTec® AminoGain® Goat (81667MPSP4) is designed to meet the unique nutritional needs of growing and blooming young show goats.
- It is nutritionally balanced with the precise combination of protein sources, energy sources, vitamins, minerals, and other ingredients to feed genetically superior show goats for championship performance.
- It incorporates AminoGain® formulation technology and patented cold pelleting manufacturing technology to produce a superior product for better show goat performance.
- Medicated with Deccox
- 16% Protein, 3% Fat, 19% Fiber

MoorMan's[®] ShowTec[®]
AminoGain[®]
81667MPSP4 **Goat Feed**

What AminoGain[®] Goat has that others don't . . .

- Patented cold pellet technology
- AminoGain[®] technology
- CitriStim[®]
- Fire Extinguisher[™] R

MoorMan's[®] ShowTec[®] **AminoGain[®]** 81667MPSP4 **Goat Feed**

Feeding Directions

Goat Body Weight (lb)	ShowTec AminoGain Goat DC Daily Feeding Rate (lb)
40	1.2
60	1.8
80	2.4
100	3.0
120	3.6

ShowTec® AminoGain® Goat Ad



**It's the dawn of a new, better
Show Goat Feed.**

**MoorMan's
ShowTec**

Innovative nutritional technologies raise **MoorMan's ShowTec AminoGain Goat Feed** above other show goat feeds.

What **AminoGain Goat** has that others don't . . .

- Patented cold pellet technology
- AminoGain technology
- OnStim®
- Fire Extinguisher™ R

Be one of the first to see above the competition with **MoorMan's ShowTec AminoGain Goat DC** (B16674F25F4).

Log on or call us to gain the competitive edge with:

AminoGain Goat.

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with your
mobile device



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ADM **ADM Alliance Nutrition®**
Proven Performance from Innovative Nutrition®

ShowTec® AminoGain® Goat Postcard

MoorMan's ShowTec

It's the dawn of a new, better Show Goat Feed.

\$1.00 OFF*
one bag of
MoorMan's ShowTec AminoGain®
81667MPSP4 Goat Feed

For details and to download a coupon, log on at www.admani.com/moormansshowtec or call us at 866-666-7826

Innovative nutritional technologies raise **MoorMan's ShowTec AminoGain Goat Feed** (81667MPSP4) above other show goat feeds.

What **AminoGain Goat** has that others don't . . .
Patented cold pellet technology • CitriStim®
AminoGain technology • Fire Extinguisher™ R

Gain the competitive edge with
AminoGain Goat

*Offer expires July 31, 2013. One coupon offer per customer. Limit 1 bag per customer.

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Alliance Nutrition
1900 N 59th St, PO Box C1
Quincy, IL 62305-3115

Gain the competitive edge with . . .
AminoGain Goat

For more information, contact . . .

SM0051-1012

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ShowTec® AminoGain® Goat Banner

**It's the dawn of a new, better
Show Goat Feed.**

Innovative nutritional technologies raise **MoorMan's ShowTec AminoGain Goat Feed** above other show goat feeds.

What **AminoGain Goat** has that others don't . . .

- Patented cold pellet technology
- AminoGain technology
- CitriStim®
- Fire Extinguisher™ R

Be one of the first to rise above the competition with **MoorMan's ShowTec AminoGain Goat DC** (81667MPSP4).

Log on or call us to gain the competitive edge with **AminoGain Goat.**

Scan here with your smart phone



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ADM Alliance Nutrition®
Proven Performance from Innovative Nutrition®

3 x 6 banners available in business services at no charge
(horizontal and vertical banners available - no form # - please designate which you prefer)

ShowTec® AminoGain® Goat Coupon

\$100 OFF
one bag of
MoorMan's® ShowTec®
AminoGain®
81667MPSP4 **Goat Feed**

It's the dawn of a new, better Show Goat Feed.

Customer Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: _____
E-mail: (opt.) _____

By providing your email address you agree to receive information via email concerning ADM Alliance Nutrition products, programs, and promotions. We value your privacy and will keep your information confidential. You may opt-out at any time.

Authorized ADM Alliance Nutrition Signature _____

Redeemable at ADM Alliance Nutrition® dealers.

Dealer Name: _____
Account No.: _____
City, State: _____
Dealer Price List: _____

Offer expires July 31, 2013. One coupon offer per customer. Limit 1 bag per customer. This coupon promotion may be subject to change without notice at the discretion of ADM Alliance Nutrition.
For more information on redeeming your coupon, please contact Carolyn Cassady at **217-231-2336**.

Dealer Reimbursement—For invoice credit, forward coupon and copy of sales receipt to ADM Alliance Nutrition, Attn: Carolyn Cassady, 1000 N 30th, PO Box C1, Quincy, IL 62305-3115.

www.admani.com 1-800-444-7626

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Printable coupons available on the Show Feed Web site at
www.admani.com/MoorMansShowTec