

Proud Paws® Adult 21/8 Dog Food



For Mature, Less Active Dogs

No Synthetic Preservatives, Artificial Colors or Artificial Flavors

Product Number
8005 IAAA

Product Positioning

Proud Paws Adult 21/8 Dog Food is formulated to meet the specific nutrient needs of the less active, mature dog. It is a complete, dry dog food, which provides 21% high-quality protein and 8% fat to help keep less active dogs fit and healthy.

Features

Nutritionally complete and balanced

Meat protein sources including beef and chicken

Brewers rice

Wholesome, highly digestible, high-quality ingredients

High and consistent palatability

Low-fiber content

Vitamin/mineral fortification

Guaranteed amount of Omega 6 fatty acid

Natural-source vitamin E

Prebiotic

Yeast culture

Locked-in product formula

Dry product form

Benefits

100% nutritionally complete and balanced based on nutrient profiles; no additional sources of protein, energy, vitamins, or minerals are needed in the dog's diet.

Supplies essential amino acids; dogs efficiently use meat-based protein sources to obtain nutrients for maintenance, body tissue needs, and reproduction.

High-quality energy source.

Strict selection of high-quality ingredients and manufacturing quality control procedures ensures product contains only high-quality ingredients beneficial to the nutritional status of pets.

Nutritional adequacy combined with great taste ensures dogs will consume needed nutrients.

Results in less stool volume, a great feature for pet food products.

Proper mineral and vitamin levels are essential for a vast array of body functions and good health. An improperly formulated pet food predisposes pets to an inefficient, unhealthy life.

Helps maintain healthy skin and lustrous coat.

Protects body tissue from oxidative damage. The need for vitamin E is vital to immune system functioning. Research shows natural-source vitamin E is more bioavailable than synthetic vitamin E.

Supports beneficial gut microflora for healthy digestion.

Supports the digestive process and enhances flavor.

Ensures product is consistent from one production run to the next; nutrition and palatability would otherwise be compromised.

Providing a consistent, palatable, complete pet food is more easily accomplished with dry pet foods versus canned pet foods, which typically contain meat, meat by-products, cereal products, and a high percentage of water. Canned pet foods may or may not be fortified with needed vitamins and minerals. Dry pet foods promote healthy gums and teeth in comparison to a canned food diet.

Product Form: Extruded form, 40-lb bag

Proud Paws Adult 21/8 Dog Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Dog Food Nutrient Profile for All Life Stages.



Guaranteed Analysis

Crude Protein, not less than	21.0%
Crude Fat, not less than	8.0%
Crude Fiber, not more than	4.5%
Moisture, not more than	12.0%
Vitamin E, not less than	100 IU/kg
Omega 6 Fatty Acid, not less than	2.0%*

*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile.

Ingredients

Corn Meal, Beef Meal, Wheat Middlings, Chicken Meal, Corn Gluten Meal, Chicken Fat (preserved with mixed tocopherols and citric acid), Brewers Rice, Yeast Culture, Natural Flavors, Salt, Potassium Chloride, Maltodextrin, Choline Chloride, Minerals (Ferrous Sulfate, Zinc Sulfate, Zinc Oxide, Manganese Sulfate, Copper Sulfate, Sodium Selenate, Calcium Iodate, Cobalt Carbonate) Vitamins (Vitamin E Supplement, Riboflavin Supplement, Niacin Supplement, Biotin, Calcium Pantothenate, Vitamin A Supplement, Menadione Sodium Bisulfite Complex, Thiamine Mononitrate, Vitamin B12 Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Folic Acid).

Calorie Content: Metabolizable Energy (ME), calculated = 3,175 kcal/kg or 322 kcal/cup (based on standard 8-oz measuring cup)

Proud Paws Adult 21/8 Dog Food is formulated to meet the nutritional needs of mature, less active dogs. Quality ingredients are formulated in just the right amounts to provide everything dogs are known to need for complete and balanced nutrition. No supplements are necessary. Even the most finicky dog will love the nutritious, crunchy nuggets.

Feeding Instructions

Proud Paws Adult 21/8 Dog Food may be served moist or dry. Either way, it will provide your dog with complete, balanced nutrition. To serve moist, simply add one part warm water to four parts Proud Paws Adult 21/8 Dog Food and stir until chunks become moistened; feed while warm. If fed moistened, do not serve more than what the dog will consume in a thirty-minute period to ensure product freshness.

A dog should be maintained in good body condition and not allowed to become overweight. The food intake required to maintain good body condition will vary depending on age, activity level, environment, and other stress factors. Consequently, the food requirement for each dog will vary, and should be adjusted accordingly. Use the standard chart below as a guide. Hardworking dogs or dogs exposed to cold weather may require 2-3 times these amounts.

When high activity or other factors require high feed intake, twice-a-day feeding is recommended. However, for most normally active dogs over one year old, once-a-day feeding is usually sufficient.

Feeding Instructions for Adult Dog at Maintenance

Dog Size	Weight	Daily Amount*
Toy Breeds	Up to 12 lb	1/2 - 1 3/4 cups
Small	13 - 25 lb	1 3/4 - 2 1/2 cups
Medium	26 - 50 lb	2 1/2 - 4 cups
Large	51 - 100 lb	4 - 6 1/4 cups
Extra Large	100+ lb	6 1/4 cups plus 1/2 cup for each additional 10 lb of body weight over 100 lb

*Amounts are based on standard 8-oz dry measuring cup.

Feeding Tip: Changes in your pet's feeding habits should be made gradually. When changing over to Proud Paws Adult 21/8 Dog Food, first substitute small amounts of Proud Paws in place of your pet's current food. Then over the next week to 10 days, increase the amount of Proud Paws, while decreasing the amount of his other food, until your pet is consuming only Proud Paws Adult 21/8 Dog Food.

Remember to provide plenty of fresh, clean water in a clean container at all times. Regular veterinarian visits are recommended to ensure your dog's good health.