

Proud Paws® 32/11 Cat & Kitten Food

Formulated for Cats and Kittens of All Ages

No Synthetic Preservatives, Artificial Colors or Artificial Flavors



Product Number
81596AAA

Product Positioning

Proud Paws 32/11 Cat & Kitten Food provides the nutrients needed to meet nutritional requirements for all stages of a cat's life, including kittens. The flavorful, meat-based, 32% protein, 11% fat formula is highly palatable, ensuring cats and kittens consume needed nutrients.

Features

Nutritionally complete and balanced

Meat protein sources

Chicken by-product and added taurine

Wholesome, highly digestible, high-quality ingredients

High and consistent palatability

Low-fiber content

Vitamin/mineral fortification

Guaranteed amount of docosahexaenoic acid

Guaranteed amount of Omega 3 fatty acid

Guaranteed amount of Omega 6 fatty acid

Natural-source vitamin E

Prebiotic

Natural flavoring

Locked-in product formula

Dry product form

Benefits

100% nutritionally complete and balanced based on nutrient profiles; no additional sources of protein, energy, vitamins, or minerals are needed in the cat's diet.

Supplies essential amino acids; cats efficiently use meat-based protein sources to obtain nutrients for maintenance, body tissue needs, and reproduction.

The use of chicken product guarantees a source of linoleic acid (natural source of Omega 6 fatty acid), which is important in meeting feline nutrient needs for healthy skin and coat. Chicken products and taurine are crucial to meeting a cat's essential amino acid requirements and helps support healthy vision and heart health.

Strict selection of high-quality ingredients and manufacturing quality control procedures ensures product contains only high-quality ingredients beneficial to the nutritional status of pets.

Nutritional adequacy combined with great taste ensures cats will consume needed nutrients.

Results in less stool volume, a great feature for pet food products.

Proper mineral and vitamin levels are essential for a vast array of body functions and good health. An improperly formulated pet food predisposes pets to an inefficient, unhealthy life.

DHA, an essential Omega 3 fatty acid important for cell function, heart health, and brain and eye development.

Helps support a healthy immune system.

Helps maintain healthy skin and lustrous coat.

Protects body tissue from oxidative damage. The need for vitamin E is vital to immune system functioning. Research shows natural-source vitamin E is more bioavailable than synthetic vitamin E.

Supports beneficial gut microflora for healthy digestion.

Entices appetite and consumption.

Ensures product is consistent from one production run to the next; nutrition and palatability would otherwise be compromised.

Providing a consistent, palatable, complete pet food is more easily accomplished with dry pet foods versus canned pet foods, which typically contain meat, meat by-products, cereal products, and a high percentage of water. Canned pet foods may or may not be fortified with needed vitamins and minerals. Dry pet foods promote healthy gums and teeth in comparison to a canned food diet.



Product Form: Extruded form, 40-lb bag

Proud Paws 32/11 Cat & Kitten Food is formulated to meet the nutritional levels established by the Association of American Feed Control Officials (AAFCO) Cat Food Nutrient Profile for All Life Stages.

Guaranteed Analysis

Crude Protein, not less than	32.0%
Crude Fat, not less than	11.0%
Crude Fiber, not more than	4.5%
Moisture, not more than	12.0%
Docosahexaenoic Acid, not less than	0.012%
Calcium (Ca), not less than	1.0%
Phosphorus (P), not less than	0.8%
Vitamin E, not less than	100 IU/kg
Taurine, not less than	0.11%
Omega 6 Fatty Acid, not less than	2.20%*
Omega 3 Fatty Acid, not less than	0.22%*

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profile.

Calorie Content: Metabolizable Energy (ME), calculated = 3,476 kcal/kg or 344 kcal/cup (based on standard 8-oz measuring cup)

Ingredients

Corn Meal, Chicken By-Product Meal, Corn Gluten Meal, Soybean Meal, Wheat Middlings, Chicken Fat (preserved with mixed tocopherols and citric acid), Meat and Bone Meal, Ground Wheat, Natural Flavors, Dried Yeast, Salmon Oil, Sodium Bisulfate, Calcium Carbonate, Salt, DL-Methionine, Choline Chloride, Taurine, Potassium Chloride, Maltodextrin, Ferrous Sulfate, Zinc Oxide, Zinc Sulfate, Copper Sulfate, Manganese Sulfate, Sodium Selenite, Calcium Iodate, Cobalt Carbonate, Vitamin E Supplement, Niacin Supplement, Thiamine Mononitrate, Vitamin A Supplement, Calcium Pantothenate, Riboflavin Supplement, Biotin, Pyridoxine Hydrochloride, Menadione Sodium Bisulfite Complex, Vitamin B12 Supplement, Vitamin D3 Supplement, Folic Acid.

Feeding Instructions

Increase or decrease the serving size according to your cat's size, age, weight, and activity level to maintain optimum body weight. Use the standard chart below as a guide.

Feeding Instructions for Adult Cat at Maintenance

Cat Size	Daily Amount*
6 to 10 lb	1/2 - 1 cup
11 - 15 lb	1 - 1 1/2 cups
15+ lb	1 1/2 cups plus 1/2 cup for each additional 4 lb of body weight

*Amounts are based on standard 8-oz dry measuring cup.

Kitten Size	Daily Amount*
1 - 3 lb	1/4 - 3/4 cup (moistened with water in 3 to 4 meals per day)
3 lb and greater	1/2 + 1/4 cup for each additional 2 lb over 3 lb body weight

Kittens: Kittens generally are ready to nibble on semi-solid foods at three to four weeks of age. After weaning at six to eight weeks of age, kittens will normally eat dry or moistened food at will. If water is added, use no more than one part warm liquid to three parts Proud Paws 32/11 Cat Food. Do not serve more than what the kittens will consume in a thirty-minute period to ensure freshness.

Pregnancy and Nursing: Proud Paws 32/11 Cat & Kitten Food provides the extra nutrition needed by reproducing females in all stages of gestation and lactation. Food consumption may vary during gestation, so feed the amount needed to maintain the pregnant female's good body condition. Food intake may double or even quadruple during lactation.

Feeding Tip: Changes in your pet's feeding habits should be made gradually. When changing over to Proud Paws, first substitute small amounts in place of your cat's current food. Then over the next week to 10 days, increase the amount of Proud Paws, while decreasing the amount of your cat's other food, until your cat is consuming only Proud Paws 32/11 Cat & Kitten Food.

Remember to provide plenty of fresh, clean water in a clean container at all times. Regular veterinarian visits are recommended to ensure your cat's good health.